

Big Pedal 2021

Amazing active travel

Worksheet



Instructions

Watch our video or look at the presentation slides to find out all about active travel.

Once you understand what it is, and why it is good for us, draw a poster or write a letter to encourage people to use active travel more often.

How to make an eye-catching poster

- Do a rough version or sketch first before you do your best piece of work.
- Put your most important message at the top.
- Make sure your writing is clear and easy to read.
- Choose bold colours that are eye catching.
- Draw pictures that make your poster interesting.
- Keep your poster short and simple. Too much information and people might not read it all.



Persuasive writing checklist



- Have you decided on a clear audience such as Head Teacher, students, families, community or other?
- Does your title have a strong message? You need to hook the reader in! Maybe choose your title once you have written your piece – something great may come up as you write.
- Have you included reasons for readers to support your viewpoint?
- Have you researched and shared facts and evidence to support your reasons?
- Is your piece kind and considerate? Everyone has different views on what is right and wrong. Be respectful when choosing your words. You can still do this and have a strong opinion of your own.
- Have you looked at the other side of the argument? It is good to be aware of how others might think or feel.
- You may want to use some rhetorical questions towards the end of your writing.
- Have you used a strong closing statement to summarise your argument?

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